# PRESS RELEASE

**Cigent and Swissbit announce partnership to enhance endpoint data security**

Westford, Massachusetts, USA, April 30, 2024 – Cigent, a leading provider of endpoint data protection solutions, and Swissbit, a leading manufacturer of storage, security, and embedded IoT solutions, today announced a strategic partnership to offer a comprehensive portfolio of secure storage drives designed to safeguard endpoint data against a growing landscape of cyberthreats. This collaboration addresses the urgent market requirements for improved data security on endpoint devices, where a significant majority of sensitive data resides and is frequently targeted by cyberthreats.

In today’s digital age, sensitive data continues to reside on endpoint devices, with a staggering 73 percent containing critical information. These devices remain vulnerable to both remote attacks and physical breaches, with a laptop stolen every 53 seconds on average. Traditional data protection methods are failing to keep pace as 70 percent of data loss incidents originate from compromised endpoints. The rise of AI-powered attacks further necessitates a paradigm shift beyond “detect and respond” strategies, demanding a focus on immutable data protection.

Cigent and Swissbit: A powerful combination

The new partnership brings together Cigent’s industry-leading endpoint data protection expertise with Swissbit’s proven track record as the leading European manufacturer of storage, security, and embedded IoT solutions for demanding applications. The result will be a portfolio of secure storage drives designed to deliver unparalleled data security that safeguards endpoint data from remote or physical threats even if a device has been compromises.

According to Kai Imgenberg, Director Sales Embedded IoT Solutions Americas at Swissbit, “Swissbit and Cigent’s partnership uniquely combines Swissbit’s tamper-resistant hardware with Cigent’s best-in-class encryption software, offering an unmatched level of data security for end-to-end protection. Customers can benefit from a single, unified solution that simplifies secure data storage and access across their entire infrastructure.”

Unparalleled protection with minimal disruption

Cigent and Swissbit are currently developing secure storage drives that will provide a unique combination of robust protection and user-friendliness. These upcoming solutions are designed to ensure data security without compromising the user experience and will require minimal IT intervention thanks to their innovative “set and forget” capabilities. Key features and benefits include:

* Zero-trust data access: Enforces policy-driven multi-factor authentication (MFA) for verified, trust-based access control to ensure that files remain shielded from unauthorized access.
* Hidden drives: Data is rendered unreadable at the sector level until unlocked with MFA, even after a user logs on to the device.
* Pre-boot authentication (PBA) with Swissbit FIDO token iShield Key Pro: PBA significantly bolsters protection against physical attacks by requiring authentication through a secure Swissbit FIDO token.
* Verified data erasure: Guarantees that every data block is permanently erased, enabling safe device repurposing and recycling. Provides verifiable confirmation of emergency data deletion. Data erasure can be executed locally or via remote wipe functionality.

Availability at RSA Conference 2024

Both Cigent and Swissbit will be showcasing their solutions at the upcoming RSA Conference 2024. Visit Cigent at booth #6279 and Swissbit at booth #5270 to learn more about this groundbreaking partnership and how it empowers organizations to achieve unshakable endpoint data security.

**Available images**

The following images are available for download in printable format at: <https://kk.htcm.de/press-releases/swissbit/>

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| Ein Bild, das Menschliches Gesicht, Person, Kleidung, Lächeln enthält.  Automatisch generierte Beschreibung  Source: Swissbit  **Kai Imgenberg, Director Sales Embedded IoT Solutions Americas at Swissbit.** | Source: Swissbit  **Cigent and Swissbit announce partnership.** |

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| Source: Swissbit  **Swissbit: Leading manufacturer of storage, security, and embedded IoT solutions, committed to enhancing data integrity and security.** | Source: Cigent  **Cigent: Leader in endpoint data protection, delivering advanced security solutions to safeguard sensitive data against cyber threats.** |

**About Cigent**

Cigent offers a new approach to data security for organizations of all sizes to stop ransomware and data theft, as well as to achieve compliance. Cigent protects your most valuable asset – your data – against the most sophisticated adversaries. We protect data throughout its lifecycle via prevention-based defenses embedded into storage and individual files. From decades of data recovery, cybersecurity, and device sanitization experience, the experts at Cigent have developed prevention methods beyond anything that exists today. Cigent.com

**About Swissbit**

Swissbit AG is the leading European manufacturer of storage, security and embedded IoT solutions for demanding applications. Swissbit combines its unique competences in storage and embedded IoT technology with its advanced packaging know-how. This expertise allows our customers to reliably store and protect data in industrial, NetCom, automotive, medical and fiscal applications as well as across the Internet of Things (IoT).

Swissbit develops and manufactures industrial-grade storage and security products “Made in Germany” with high reliability, long-term availability, and custom optimization.

Besides FIDO2 security sticks, Swissbit offers a wide range of storage devices includes SSDs with PCIe and SATA interface such as mSATA, Slim SATA, CFast™, M.2 and 2.5” as well as CompactFlash, USB flash drives, SD Memory Cards, micro SD Memory Cards and managed NAND BGAs like e.MMC. All security products are available in various application specific editions as USB flash drives, SD Memory Cards, and micro SD Memory Cards.

Swissbit was founded in 2001 and has offices in Switzerland, Germany, USA, Japan and Taiwan. Swissbit owns the registered trademarks Swissbit® and Hyperstone®. Since 2020, the independent investment firm Ardian is holding a majority stake in the company to support its growth.

For further information, please visit [www.swissbit.com](http://www.swissbit.com)

Regional Headquarters North and South America:

Swissbit NA Inc.  
238 Littelton Rd #202b  
Westford, MA 01886  
USA

Tel: +1 978-490-3252  
Email: [salesna@swissbit.com](mailto:salesna@swissbit.com)

www.swissbit.com

Regional Headquarters Germany:

Swissbit Germany AG  
Bitterfelder Strasse 22  
12681 Berlin  
Germany

Tel: [+49 30 936 954 0](tel:+49%2030%20936%20954%200)  
Email: info@swissbit.com

[www.swissbit.com](http://www.swissbit.com)

**Headquarters Switzerland:**

Swissbit AG  
Industriestrasse 4  
9552 Bronschhofen  
Switzerland

Tel: +41 71 913 03 03  
Email: info@swissbit.com

[www.swissbit.com](http://www.swissbit.com)

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| Contact Headquarters:  Swissbit AG Marian Weber Industriestrasse 4 9552 Bronschhofen Switzerland  Tel: +49 172 854 88 26 Email: [marian.weber@swissbit.com](mailto:marian.weber@swissbit.com)  www.swissbit.com | Press Agency:  HighTech communications GmbH Brigitte Basilio Brunhamstrasse 21 81249 Munich Germany  Tel: +49 89 500778-20 Email: [b.basilio@htcm.de](mailto:b.basilio@htcm.de)  www.htcm.de |