# PRESS RELEASE

**Würth Elektronik at electronica China**

**Passive components, connectors and sensors**

**11–13 July 2023
Hall 5.2H, Booth D210**

Waldenburg (Germany), June 21, 2023 – Würth Elektronik will exhibit at electronica China at the National Exhibition and Convention Center in Shanghai from July 11 to 13, 2023. The company will showcase its latest products and solutions at booth D210 in hall 5.2H.

The exhibition’s main focus will be centered around high-quality passive components such as EMC components, inductors, capacitors and electromechanical components. Sensors are a further special highlight of the Würth Elektronik booth. As a reliable partner for developers, the manufacturer provides customers with suitable development boards and reference layouts to help speed up time-to-market.

To demonstrate the latest technology and for the enjoyment of trade fair visitors, Würth Elektronik will be setting up a putting course and invites guests to show off their golf club handling skills.

A [WSEN-EVAL ITDS](https://www.we-online.com/en/components/products/WSEN-EVAL_ITDS) 3-axis accelerometer evaluation board and an infrared photoelectric sensor ([WL-TIRW THT](https://www.we-online.com/en/components/products/WL-TIRW) / [WL-TTRB THT](https://www.we-online.com/en/components/products/WL-TTRB)) are used to measure golfing performance. The installation also uses components from Texas Instruments, one of the many IC manufacturers that Würth Elektronik partners with to create reference designs to accelerate the development of applications.

Würth Elektronik has multiple locations throughout the People's Republic of China. The Quality Design Center (QDC) in Shenzhen, for example, provides services for quality assurance, research & development, product qualification, material monitoring and after-sales support.

**Available images**

The following images can be downloaded from the Internet in printable quality: <https://kk.htcm.de/press-releases/wuerth/>

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| Image source: Würth Elektronik**Würth Elektronik will showcase the FeatherWing sensor at electronica China 2023** | Image source: Würth Elektronik**Circular Connectors: The high-quality sockets and plugs with screw locking for housing installation and cable assembly are suitable for use in harsh environments and are resistant to humidity, dust and vibration.** |

About the Würth Elektronik eiSos Group

Würth Elektronik eiSos Group is a manufacturer of electronic and electromechanical components for the electronics industry and a technology company that spearheads pioneering electronic solutions. Würth Elektronik eiSos is one of the largest European manufacturers of passive components and is active in 50 countries. Production sites in Europe, Asia and North America supply a growing number of customers worldwide.

The product range includes EMC components, inductors, transformers, RF components, varistors, capacitors, resistors, quartz crystals, oscillators, power modules, Wireless Power Transfer, LEDs, sensors, connectors, power supply elements, switches, push-buttons, connection technology, fuse holders and solutions for wireless data transmission.

The unrivaled service orientation of the company is characterized by the availability of all catalog components from stock without minimum order quantity, free samples and extensive support through technical sales staff and selection tools.

Würth Elektronik is part of the Würth Group, the global market leader in the development, production, and sale of fastening and assembly materials, and employs 8,200 people. In 2022, the Würth Elektronik Group generated sales of 1.33 Billion Euro.

Würth Elektronik: more than you expect!

Further information at [www.we-online.com](http://www.we-online.com)

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| Further information:Würth Elektronik eiSos GmbH & Co. KGSarah HurstMax-Eyth-Strasse 174638 WaldenburgGermanyPhone: +49 7942 945-5186E-mail: sarah.hurst@we-online.de [www.we-online.com](http://www.we-online.com)  | Press contact:HighTech communications GmbHBrigitte BasilioBrunhamstrasse 2181249 MunichGermanyPhone: +49 89 500778-20E-mail: b.basilio@htcm.de [www.htcm.de](http://www.htcm.de)  |